The Department of Transportation requires the use of a special base that will break away in the event of a vehicular collision.

The base covers used in our designs function both as decorative elements and to conceal the breakaway hardware.

### Sign Font

Clearview Highway:

The first federally approved road sign font

Aa Bb Cc Dd Ee Ff Gg Hh Ii
Jj Kk Ll Mm Nn Oo Pp Qq
Rr Ss Tt Uu Vv Ww Xx Yy Zz
0 1 2 3 4 5 6 7 8 9

The use of upper and lower case letters on sign faces increases word recognition and legibility.

Clearview Highway has been shown to increase the accuracy of word recognition in upper and lower case.

### Cap Height & Contrast

**Moore Square**

4/6”

A 4-inch letter height is needed so drivers can read the words while driving below 25 mph

6-inch tall letters are required for road speeds above 25 mph.

**White letters on a dark sign face are easier to see and read**

### Sign Face Color

Bright red, orange & yellow convey caution & should be avoided in wayfinding signage

Blues, greens, deep reds & browns work well in wayfinding signage and provide necessary contrast

### Size & Clearance

#### Vehicular Guide Sign

White letters on a dark sign face are easier to see and read

ADA requires at least 70% contrast

### Breakaway Base

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CONCEPT INSPIRATION
Riverfront District
Peoria Civic Center
Ballpark
CITY CENTER

Peoria Civic Center
Ballpark
CITY CENTER

Peoria Civic Center
Ballpark
CITY CENTER

Peoria Civic Center
Ballpark
CITY CENTER

OPTION 1
OPTION 2
OPTION 3
OPTION 4

Alternate Header Layouts
Welcome to Downtown Peoria
For more information go to www.Peoria.com

Pedestrian Kiosk
Pedestrian Kiosk w/Guide Information
Side View
Pedestran Kiosk
Welcome to Downtown Peoria
For more information go to www.Peoria.com

Legend:
- You Are Here
- Parking
- Shopping
- Dining
- Hotels

City Center District:
- Riverfront District
- Peoria Civic Center
- Ballpark

Downtown:
- Riverfront District
- Peoria Civic Center
- Ballpark

CITY CENTER DISTRICT:
- CAT Museum

Riverfront District:
- Peoria Civic Center
- Ballpark

IDOT Cross-over Guide
Large Vehicular Guide (6 inch)
Vehicular Guide (4 inch)
Pedestrian Kiosk