Business Corridor
www.rethinkingwisconsinave.com

Implementation | Involving You

Stakeholder Tasks | 2015
- Finalize brand and design elements for the corridor.
- Establish Overlay District to support implementation.
- Begin corridor artwork.
- Recruit new and diverse businesses.
- Hold “First Friday” with area artists.
- Work with District 150 on use of Glen Oak Learning Center.
- Identify future bus stop locations and enhancements.
- Continue to address crime issues in the area.

Stakeholder Tasks | 2016
- Provide unified litter bins throughout the corridor.
- Implement façade improvement program.
- Reconfigure Kroger parking lot main entry.
- Bury power lines underground in key areas.
- Provide additional lighting throughout the corridor.
- Create gateway signage at Glen Oak Ave. & Forrest Hill Ave.
- Add vehicular lighting where power lines are buried.
- Identify location for neighborhood splashpad.

Stakeholder Tasks | 2017-2020
- Continue to recruit new and diverse businesses.
- Construct raised intersection at Kroger Plaza entry.
- Potential redevelopment of the Glen Oak Condominiums.
- Redesign and relocation of bus stops within the corridor.
- Finalize façade improvements.
- Finalize remaining street lighting upgrades.
- Provide branded street banners on lights.
- Recruit area artists to relocate studios to the area.