City of Peoria Strategic Plan
2015 – 2020 – 2030

CITY OF PEORIA VISION 2030
Peoria 2030 is a safe, beautiful, and growing city. Peoria 2030 has a vibrant downtown, and a choice of great neighborhoods with character. Peoria 2030 has a strong economy, and connectivity within the city and to the world. Peoria 2030 has a culture of educational excellence, responsibility and accountability.

FIVE YEAR GOALS

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<td>Capital Improvement Budget and Funding*</td>
<td>Caterpillar World Headquarters: Redevelopment Agreement*</td>
<td>Neighborhood Wellness Action Plan*</td>
<td>Comprehensive Downtown Master Plan /Riverfront Greenspace*</td>
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<td>Road Maintenance Plan and Funding*</td>
<td>Bradley University Strategy**</td>
<td>School Strategy**</td>
<td>Hotel Market Study</td>
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<td>Combined Sewer Overflow /Storm Water Utility*</td>
<td>City Economic Development: Policy and Toolkit**</td>
<td>Commercial Blight Removal Program Funding**</td>
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<td>Long Term Balanced Budget Strategy*</td>
<td>Small /Minority Owned Business Development**</td>
<td>Comprehensive Business Corridor Development Plan**</td>
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<td>Revenue Enhancement Plan</td>
<td>Northwoods Mall /Sterling Business Corridor Study</td>
<td>Building /Structures Demolition and Abatement Policy and Procedures**</td>
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<td>Development Design Standards **</td>
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<td>Housing Strategy: Affordable Housing /Quality Housing /PHA</td>
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<td>MANAGEMENT AGENDA 2015-2016</td>
<td>Business Outreach /Retention Strategy*</td>
<td>Frequent Code Offenders Program*</td>
<td>Warehouse District Residential Development*</td>
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<td>Louisville Slugger Project</td>
<td>Vacant Land Policy**</td>
<td>Downtown /Warehouse District SSA /BID</td>
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<td>Parental Responsibility Community Education Program</td>
<td>Downtown Business Retention /Attraction Strategy</td>
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<td>Complete Streets Ordinance</td>
<td>Downtown Parking Master Plan</td>
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<td>Historic Preservation Ordinance</td>
<td>Open Container Area Evaluation</td>
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<td>Police Policy Analysis</td>
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<td>Urban Forestry Policy</td>
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<td>Unified Development Ordinance</td>
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<td>Citywide Bike Master Plan</td>
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<td>Non-Residential Parking Requirements</td>
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<td>Manual of Practice /Subdivision Ordinance</td>
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<td>Strategic Plan Adopted by City Council November 24, 2015</td>
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* Top Priority    **High Priority
### Major Projects 2015-2016

- **Police Radio System:** Upgrade
- **All Mobile Radio Narrowband**
- **Fire Traffic Preemption**
- **Orange Prairie Road:** North Section
- **Forrest Hill (Knoxville - Sheridan)**
- **University (Forrest Hill-Nebraska)**
- **Allen Road (IDOT)**
- **Wisconsin Avenue Corridor Plan**
- **Pavement Preservation**
- **Allen /Alta Roundabout**
- **Alta /Radnor Intersection**
- **TIGER II:** Warehouse District
- **Washington Street Improvements**

### Management in Progress 2015-2016

- **Human Resources Manual:** Development
  - Recording System: Upgrade
  - Mayor’s Summer Youth Employment Program
  - I PAWS Public Alerting System
  - Aerial Platform Truck
  - Council Agenda Video Integration
  - District 150 Students Library Cards
  - Strategic Plan: Update
  - Snow Removal: Enhancements
  - Fire/Police Cadet Program
  - AED for Police
  - National Citizen Survey: Report
  - Naloxone Kits: Funding
  - Virtual Machine Hosts: Replacement
  - Fire House Network Wiring
  - Performance Management Conversion
- **Economic Development Position Hiring**
- **River Trail Land Conversion**
- **Greater Peoria EDC: Roles and Responsibilities**
- **Madison Theater:** Plan
- **New Enterprise Zone**
- **South Side Grocery Store**
- **Moss Avenue School Sale**
- **Youth Build Application**
- **Growth Cell Report:** Update
- **Landlord Training:** Revision
- **Resident Police Officer:** Expansion
- **East Bluff: Behrends Street Project**
- **Development Process Mapping**
- **Wisconsin Corridor Implementation**
- **2012 Building Codes**
- **Emerald Ash Borer Program**
- **TIGER 2015 Grant Application**

### City of Peoria Mission

To provide excellent municipal services, balancing exceptional customer service with financial responsibility.

### City of Peoria Core Values

- **Professionalism:** Professionalism in our actions, our appearance, and our speech while having a sincere regard for the people we serve and the people we serve with.
- **Excellence:** Perform our duties at the highest levels and aspire towards excellence as our standard in all endeavors.
- **Opportunity:** Promote and ensure an environment of opportunity, fairness, diversity, and equality inside the organization and throughout our community.
- **Respect:** Treat everyone with respect and recognize every individual’s value, irrespective of wealth, power or position.
- **Integrity:** Hold ourselves up to the highest standards of honesty, integrity and accountability. Our expectations of others should be our model when we act.
- **Attitude:** Affirm that a positive attitude is a difference maker that can drive success and positively influence all aspects of our service.

### The Strategic Plan includes the following elements:

- A long-term Vision Statement with defined, value-based principles that describe the preferred future in 15 years for the City;
- Four mid-range Goals with measurable objectives that become the major focus areas for the City of Peoria over the next 5 years;
- A Plan to realize the Vision and achieve the Goals with an analysis of major challenges and opportunities over the next 5 years;
- A Policy Agenda for 2015-16 that includes a list of top, high and moderate priority actions for the Council to address during the year;
- A Management Agenda for 2015-16 that includes a list of top, high and moderate priority management and administrative actions for the next year;
- A list of key Projects or current Management Actions to be completed or requiring significant work for the next year;
- A Mission Statement that defines the responsibilities of the City; and
- A set of Core Values that establishes how the City of Peoria will operate.