EAST VILLAGE GROWTH CELL (EVGC) ADVISORY COMMITTEE
: FOR A REGULAR MEETING
: OF THE CITY OF PEORIA, ILLINOIS:

City Hall, Peoria, Illinois, January 21, 2014, an East Village Growth Cell Advisory Committee Meeting was held at Glen Oak School, Community Center Library, 2100 N. Wisconsin Avenue, with Chairperson Richard Mitchell presiding.

ROLL CALL

Roll call showed the following Committee Members present: Richard Mitchell (Council District 3 Rep), Shannon Techie (City of Peoria), Mike Sims (City of Peoria), Steve Katlack (Council District 3 Rep), Jessie McGown (Council District 3 Rep), Michael McKenzie (School District 150), & Lynn Scott Pearson (Peoria County Board) – 7; Absent: Rev. Andrew Jowers (Council District 1 Rep), Susan Wozniak (OSF), Robert Wilton (Council District 2 Rep) and Tracey Orsini (OSF) - 4

STAFF & OTHERS

Jeff Martin (Farnsworth, Inc.), Kristina Gamez (EBNHS), Frank Corso, and Bill Beveridge,

APPROVAL OF THE OCTOBER 1, 2013 MINUTES

Mr. Katlack moved to approve with the following amendments to the minutes:

- Change to the attendance to include Lynn Scott Pearson as present
- Ia, bullet 2, the addition of Council Member Riggenbach’s name.
- Spell out RFP as Request for Proposals

Seconded, by Mr. McGown.  Approved Unanimously.

I. New Business
A. Wisconsin Avenue Business Corridor Planning

Jeff Martin with Farnsworth, Inc. provided an overview of the Wisconsin Avenue Business Corridor planning process, which included discussion on research, stakeholder engagement, branding opportunities and the creation of a plan for the Corridor.

During discussion, Mr. Mcgown stressed the importance of letting businesses know that we are aware of some of the challenges they face including shoplifting and other crime. It was also mentioned that it would be important to talk to businesses who have left the area and fine out why.

Committee members shared ideas of what could be done to improve the corridor, such as planting along the corridor, murals throughout the corridor, particularly on the old Navarro tire building.

CITIZENS’ OPPORTUNITY TO ADDRESS THE COMMITTEE

Mr. Katlack stressed the importance and need for better snow removal in the neighborhood.

Mr. Mitchell explained that he and Council Member Riggenbach were looking for ways to grow the TIF and planned to contact OSF regarding a request for the $55,000, owed to OSF for the TIF study, to be forgiven.
Note that a motion was made requesting a letter be sent from the Committee; however, this item was not on the agenda so the motion does not stand. This didn’t prevent individual letters from being sent but did prevent it from being sent on behalf of the Committee.

**ADJOURNMENT**

Mr. Katlack moved to adjourn the EVGC Advisory Committee meeting; seconded by Mr. McKenzie.
Approved by viva voce vote.

The EVGC Committee adjourned at 6:54 p.m. on Tuesday, January 21, 2014.