Minutes of February 10, 2017 Regular Meeting

The regular meeting of the Tourism Reserve Fund Committee was held on February 10, 2017, in Room 110 at City Hall, 419 Fulton Street, Peoria, Illinois, 61602. The meeting was called to order at 9 am.

1. Roll Call

**PRESENT:**

**Committee Voting Members:**

Ryan Spain, City of Peoria  
Casey Johnson, City of Peoria  
Leonard Unes, City of Peoria  
Dan Kouri, CVB  
Bill Spears, CVB

**City of Peoria Members:**

Shaun Schoonover, City of Peoria

**NOT PRESENT**  
Patrick Urich, City of Peoria

**Non-Voting:**  
Don Welch, CVB

2. Approval of the Minutes

3. Cory Hatfield stated that the minutes should be amended to Laura Latoya not Laura Fatoya. A motion was made by Ryan Spain to approve the minutes as revised from the November 18, 2016 regular meeting, and seconded by Casey Johnson.

Shaun Schoonover reviewed and provided current financials.

Ryan Spain motioned to receive and file financials, Casey Johnson seconded.
5. Local Community Events
   a. Peoria RiverFront Association
      • Peoria RiverFront Market $12,000 requested

   Ryan Spain spoke about supporting the market; however, being careful of the budget. He mentioned we should do something to support it, coming in at a lower dollar amount. Gail stated they received $10,000 last year. Casey Johnson spoke about their sponsorships being $10,000 and that maybe their efforts should be greater. Ryan mentioned offering support as a matching fund. This would give them incentive to get more sponsorships.

   Leonard Unes motioned to go back to $5,000. Ryan seconded that motion. Ryan then offered a substitute motion for a $2,500 guaranteed grant and up to $5,000 that could be used as matching funds for new sponsorships.

   Casey Johnson seconded Ryan’s substitute motion. July 1, 2017 would be the cut off for new sponsors.

   b. Enjoy Peoria
      • Mardi Gras in May $7,400 requested

   Kaci Osborne spoke about last year’s event and additional entertainment that will be added.

   Ryan Spain motioned to move this out of the Local Fund to the 10% Fund. Leonard Unes seconded the motion for a $7,400 grant out of the 10% fund.

   c. The Sun Foundation
      • Clean Water Celebration & Environmental Classroom $10,000 requested

   Gail Hedrick stated that this application is for the 2018 event and that the money they are requesting is for the facility cost at the Peoria Civic Center.

   Ryan Spain moved to refer this item to the Peoria Civic Center. Casey Johnson seconded the motion.

6. 10% Non-Civic Center (Convention / Tourism Business Fund)
   a. 2017 American Forensic Association National Individual Events Tournament $5,000 requested

   Cory Hatfield spoke about the event and that the hotel block is primarily set up at Embassy Suites in East Peoria. Cory stated that $5,000 was a fair ask for such a huge event.

   Bill Spears motioned to grant $2,500 and Ryan seconded the motion.
b. 2017 Ledgestone Insurance Open  $10,000 requested

Cory Hatfield spoke about the tournament and that Nate Heinold has been approached to host the 2018 World’s Championship in Peoria and that he is using that as leverage to host the largest International tournament here in 2020.

Leonard Unes motioned to grant $5,000 and the use of the bleachers at no cost. Casey Johnson seconded the motion.

UNFINISHED BUSINESS

2016 Peoria Park District Reimbursement Request

Ryan Spain moved to defer for one month so that he can set up a meeting with Peoria Park District to discuss this matter and to discuss the use of Donovan Golf Course. Bill Spears seconded the motion.

NEW BUSINESS
Bill Spears would like the Local Community Events Grant Criteria on the next agenda and how we fund it.

PUBLIC COMMENT
NONE

ADJOURNMENT

There being no further business, a motion was made at 9:55 am by Ryan Spain to adjourn the meeting. It was seconded by Casey Johnson.

The next meeting will be held Friday, March 10, 2017 in Room 110, at City Hall, 419 Fulton Street, Peoria, Illinois, 61602 at 9 am.