Minutes of November 18, 2016 Regular Meeting

The regular meeting of the Tourism Reserve Fund Committee was held on November 18, 2016, in Room 110 at City Hall, 419 Fulton Street, Peoria, Illinois, 61602. The meeting was called to order at 9:05 am.

1. Roll Call

   **PRESENT:**
   
   **Committee Voting Members:**
   
   Ryan Spain, City of Peoria  
   Casey Johnson, City of Peoria  
   Leonard Unes, City of Peoria  
   Jim Garner, CVB  
   Bill Spears, CVB  
   
   **Non-Voting:**
   
   Patrick Urich, City of Peoria  
   Don Welch, CVB  
   
   **City of Peoria Members:**
   
   Shaun Schoonover, City of Peoria  
   
   **NOT PRESENT**
   
   Don Welch, CVB  

2. Approval of the Minutes

   Cory Hatfield stated that the minutes should be amended to Cory Hatfield spoke about the King Kat Tournament, NOT Cory Rutherford. A motion was made by Ryan Spain to approve the minutes as revised from the October 14, 2016 regular meeting, and seconded by Casey Johnson.


   Shaun Schoonover reviewed and provided current financials. Shaun stated that changes need to be made to the current form for funds. Current rules to the funds will be sent out to discuss possible revisions at the next meeting.
Leonard Unes asked about feedback regarding the Downtown Shuttle. Ryan Spain said the Pilot is completed and it is an expensive project. Bill Spears mentioned that we should be promoting what is in town to keep people in the City.

Ryan Spain motioned to receive and file financials, Casey Johnson seconded.

5. 10% Non-Civic Center
   a. 2016 – 2018 Greater Peoria Farm Show   $2,500 annually $7,500 total

Laura Fatoya spoke about the Farm Show. Ryan Spain mentioned that previously our participation was only from the 90% Civic Center Fund, then in 2015 is when we started the combination approach. Laura explained that in the past all of their events had been contracted at the Civic Center. To share in the wealth they agreed to move their exhibit reception to the Pere.

Bill Spears made a motion for 2 years (2016 and 2017) for $2,500, Jim Garner seconded.

6. Local Community Funds
   a. Peoria Park District Updates

Shaun Schoonover stated that this isn’t a request that we had already approved up to $10,000 broken out over 4 events, a risk pool of $2,500 per event. Peoria Park District is bringing back a summary of 3 events and stated that 2 events lost money. Peoria Park District is asking for $5,000 and does not need to use the other $5,000.

Ryan Spain suggested we wait until after Patrick talks to the Peoria Park District.

UNFINISHED BUSINESS
Ryan Spain stated that he and Patrick met with Susie Stockman. The request from P.A.C.E. is for $20,000 to support the Santa Clause Parade and Yule like Peoria. They are not seeking support for any other event. P.A.C.E. is not purchasing a new float this year, the cost of a new float is $9,000. Last year we gave them $15,000. ($9,000 for float and $6,000 for warehouse and general assistance to P.A.C.E.) The primary expense is to pay off the mortgage of the warehouse P.A.C.E. purchased to store the floats.

Ryan stated that he and Patrick spoke in depth to Susie about the Taste of Peoria. Susie shared that the Taste attendance was down this year. Ryan recommended we still fund $6,000 out of 2016 funding and offer 2017 monies (maybe $10,000) contingent on moving The Taste.

Ryan motioned and Casey seconded.

NEW BUSINESS
NONE

PUBLIC COMMENT
NONE
ADJOURNMENT

There being no further business, a motion was made at 9:50 am by Ryan Spain to adjourn the meeting. It was seconded by Casey Johnson.

The next meeting will be held Friday, December 9, 2016 in Room 110, at City Hall, 419 Fulton Street, Peoria, Illinois, 61602 at 9 am.