Minutes of October 14, 2016 Regular Meeting

The regular meeting of the Tourism Reserve Fund Committee was held on October 14, 2016, in Room 110 at City Hall, 419 Fulton Street, Peoria, Illinois, 61602. The meeting was called to order at 9:03 am.

1. Roll Call

   **PRESENT:**

   **Committee Voting Members:**
   - Ryan Spain, City of Peoria
   - Casey Johnson, City of Peoria
   - Leonard Unes, City of Peoria
   - Jim Garner, CVB
   - Bill Spears, CVB

   **City of Peoria Members:**
   - Shaun Schoonover, City of Peoria

   **NOT PRESENT**
   - Casey Johnson, City of Peoria
   - Leonard Unes, City of Peoria
   - Jim Garner, CVB
   - Bill Spears, CVB

   **Non-Voting:**
   - Patrick Urich, City of Peoria
   - Don Welch, CVB

2. Approval of the Minutes

3. Ryan Spain motioned that the minutes should be amended with the Basketball Tournament being listed under the 10% Fund rather than the Civic Center Fund. A motion was made by Ryan Spain to approve the minutes from the September 16, 2016 regular meeting, and seconded by Patrick Urich.

   Shaun Schoonover reviewed and provided current financials. Shaun mentioned that the Local Funds is at a negative balance that funds have been transferred in the past from
10% Fund to Local. Ryan stated that it should be put on the Agenda for next month. Ryan Spain motioned to approve the financials, Patrick Urich seconded.

5. 10% Non-Civic Center
   a. 2017 Cabela’s King Kat Super Tournament $10,000
      July 21 – 22, 2017

   Cori Rutherford discussed the King Kat Tournament. Asking for $10,000 for marketing expenses to promote the Peoria area. Patrick Urich discussed it being a joint effort with East Peoria, Illinois. Ryan Spain motioned to go in $5,000 and ask East Peoria to go in the other $5,000. Ryan made a motion to approve $5,000 and to report back after the discussion with East Peoria. Patrick Urich seconded the motion.

   b. 2018 Baptist General State Convention of Illinois $2,500
      June 4 – 8, 2018

   Joni Staley stated that they are requesting $2,500 to offset cost for the Pere Marquette. The return is greater than the amount being asked for. Ryan Spain motioned to approve. Patrick Urich seconded the motion.

6. Local Community Funds
   a. P.A.C.E. Santa Clause Parade / Yule Like Peoria & All PACE Events $20,000
      November 25, 2016

   Gail Hedrick discussed the costs in the previous years and that the fees would go towards repairs and building new floats and banners. They also need help with financing the warehouse they had built. The Taste of Peoria is the event that normally funds the Santa Clause parade; however, they broke even so there are no funds there. Don Welch commented that we need to cut back. Ryan Spain mentioned that we have been trying to dial back on PACE and that broader discussion needs to take place with PACE.

   Ryan Spain motioned to defer until further discussion takes place. Patrick Urich seconded to bring back in one month.

   b. 2017 Arts in Education Spring Celebration $3,000
      April 29 – May 24, 2017

   Gail Hedrick mentioned that the Celebration has been Peoria for many years bringing many families to Peoria. Ryan Spain agreed it’s a great program. Ryan also mentioned that they are rolling over $2,800 from last year. Ryan made a motion for $1,000. Patrick Urich seconded the motion.

UNFINISHED BUSINESS
NONE

NEW BUSINESS
NONE
PUBLIC COMMENT
NONE

ADJOURNMENT

There being no further business, a motion was made at 9:28 am by Don Welch to adjourn the meeting. It was seconded by Ryan Spain.

The next meeting will be held Friday, November 11, 2016 in Room 110, at City Hall, 419 Fulton Street, Peoria, Illinois, 61602 at 9 am.