MINUTES OF MARCH 2, 2018

TOURISM RESERVED FUND MEETING

The Tourism Reserve Fund Committee Meeting was held on March 2, 2018 in Room 110 at City Hall, 419 Fulton Street, Peoria, Illinois 61602. The meeting was called to order at 9:00 a.m. by Chairman Don Welch.

1. ROLL CALL

Present: Bill Spears, (Voting); Patrick Urich, (Voting); Dan Kouri, (Voting); Don Welch (Non-Voting); Cara Allen; Denise Moore; Gail Hedrick; Joni Staley; Lelonie Luft;

Absent:

Others Present: Karen Zuckerman, Mary Rous

2. APPROVAL OF MINUTES

A motion was made by Patrick Urich and seconded by Bill Spears to approve the December, 2017 minutes.

Approved by roll call vote.
   o Yeas: Kouri, Spears, Urich
   o Nays: None

3. FINANCIAL REPORT

Gail Hedrick reviewed and provided current financials.
   o Local Funds Ending Balance $64,233
   o Annual Funding $90,000
   o Ending Balance $64,233
   o 10% Non-Civic Center Fund Ending Balance $99,838
   o Peoria Marketing Fund Ending Balance $333,253

Dan Welch moved to approve the financials and seconded by Patrick.

Approved by roll call vote.
   o Yeas: Kouri; Spears; Urich – 3
   o Nays: None
4. ITEMS FOR APPROVAL

4a. Arts in Education for 2018:
Amount Requested: $2,000.00 (Approved)

A Video Presentation along with an explanation of the History of previous years of Arts in Education was given. Previous funding was reviewed:
   $1,000 in 2017
   $2,500 in 2016

A Motion was made by Dan Kouri and seconded by Patrick Urich

Approved by Roll Call
   o  Yeas: Spears, Kouri, Urich (3)
   o  Nays: None

4b. Clean Water Celebration - 2018 and 2019
   Amount Requested: $7,000 each year (Deferred)

Karen Zuckerman explained the purpose of the Clean Water Celebration and how it is set up. There was discussion about the 90% Fund whether or not there is already Funding from the Civic Center for this Event. Ms. Zuckerman acknowledged that they had already received $7,000 from the Peoria Civic Center to help offset facility costs for this year. They are seeking $7,000 from the Local Fund to help with marketing. Due to this event being held at the PCC and the fact that they've already received $7,000 from the PCC, Bill Spears requested to Table this request for a month.

Bill Spears made a Motion to Defer, Dan Kouri seconded

A Motion to Defer (Approved)
   o  Yeas: Urich, Kouri, Spears (3)
   o  Nays: None

4c. Mardi Gras in May
   Amount Requested: $12,000 (Approved)

   Patrick Urich Made a Motion to approve $12,000, Dan Kouri seconded the Motion
   Motion to Approve: (Passed)
   Yeas: Urich, Kouri, Spears (3)

4d. Powerboat Nationals - July 4, 2018,
   Amount Requested: $7,500 (Approved)

Dan Kouri made the Motion to approve the Powerboat Nationals, Bill Spears seconded the Motion.

4e. NOIR Proposal for Peoria
   Amount Requested: $3,500
   Bill Spears made a Motion to Approve, Seconded by Dan Kouri.

Unfinished Items
Clean Water Celebration - Deferred
1. New Business

None

2. Public Comments

None

*Comments by Councilwoman Denise Moore*

3. Adjournment

Motion to adjourn was made by Don Welch and seconded by Bill Spears.

*A strategic planning meeting for the Tourism Reserve Fund Committee will be held on Thursday, March 22, 2018 in Room 110, 419 Fulton St., Peoria, IL 61602 at 9:00a.m.*