City of Peoria
Economic Development
Grocery Store Attraction Update
06-26-18

Grocery Stores Contacted:
1. Lidl
2. Value Check
3. Nieman Foods
4. Supervalue
5. Pete’s Fresh Market
6. Piggly Wiggly
7. Local grocery stores
8. Food for Less

Issues:
1. Region-Outside their target markets
2. Proximity to distribution centers
3. Local location- (desire commercial corridors-high traffic, other discount stores)
4. Sales Volume (Return on Investment)
5. Market competition-Online, food pantries

Other options/Recommendation: Small Scale Grocery Model
1. Co-ops/Food Hub
2. Expanded convenience stores/local stores (15k or less)
3. Farmers Market

Prepared by: Dr. Leslie L. McKnight

Peoria City Hall
419 Fulton Street, Suite 207, Peoria, IL 61602
Phone: (309) 494-8524 Fax: (309) 494-8559