AGENDA

Tourism Reserve Fund
Friday, November 9, 2018 – 9 a.m.
Peoria Area Convention & Visitor’s Bureau
456 Fulton Street – Suite 300
Peoria, IL 61602

1. Roll Call:

2. Approval of Minutes:

3. Financial Report:

4. Items for Approval:

   10% Fund Applications:

   4a. USSSA Great Lakes National Championships (2019) - $31,500

   4b. 2018 Peoria Farm Show - $2,500

   4c. Peoria First to the Finish Cross Country Invitational 2019 - $1,750

   4d. Peoria First to the Finish Cross Country Invitational 2020 – 1,750

   4e. Peoria High Cross Country Invitational 2019 - $1,250

   4f. Peoria High Cross Country Invitational 2020 - $1,250

Peoria Marketing Fund Applications:

4g. 2019 Marketing Plan (Total Request) $153,423
   • Print: Meetings/Conventions - $21,840
   • Print: Sporting - $18,068
   • Digital: Meetings/Conventions/Sports - $29,700
   • Print: Leisure - $19,725
   • Digital: Leisure - $29,800
- Peoria Commercial - $15,000
- Hometown Pride Campaign - $19,290

Other:

5. Unfinished Items
6. New Business
7. Public Comments
8. Adjournment