AGENDA
Tourism Reserve Fund
Friday, March 15, 2019 - 9:00 a.m.
City of Peoria / City Hall
419 Fulton Street Room 110
Peoria, IL 61602

1. Roll Call

2. Approval of Minutes

3. Financial Report

4. Items for Approval

10% Fund Applications:
Resubmissions with added detail (originally submitted 02/08/19)
4a. 2019 Ledgestone Insurance Open
   Amount Requested: $7,500

4b. 2019 Professional PDGA Disc Golf World Championships
   Amount Requested: $7,500

Local Fund Applications:
4c. 2019 Unity Point Red, White & Boom
   Amount Requested: $15,000

Peoria Marketing Fund: Total Request: $52,067.50
4d. 2019 Billboard Leisure Campaign:
   Amount Requested: $15,500

4e. 2019 Broadway:
   Amount Requested: $8,000

4f. 2019 Peoria Riverfront Museum
   Amount Requested: $2,425

4g. 2019 Peoria Campaign:
   Amount Requested: $5,075
4h. 2019 ADARA:
   Amount Requested: $12,500

4i. 2019 Broadway Digital:
   Amount Requested: $7,200

4j. 2019 Meetings and Conventions Peoria Civic Center Special Offer Campaign:
   Amount Requested: $7,987.50

4k. 2019 Pole Banners for Incoming Groups: $9,000

5. Unfinished Items

6. New Business

   1. Should there be caps on requests? Denis Cyr
   2. Should there be a list of items that funds cannot be used for? Don Welch
   3. Should 10% requests require a budget? Denise Moore
   4. Should funding requests be capped at the estimated HRA taxes generated? Shaun Schoonover

7. Public Comments

8. Adjournment