A regular meeting of the Downtown Advisory Commission was held on Thursday, April 11, 2019, at 4:00 p.m. at City of Peoria, Twin Towers Place, 123 SW Jefferson, Room 420, with Chairman Mark Misselhorn presiding and with proper notice having been given.

ROLL CALL

The meeting was called to order at 4:00 p.m.

Roll Call confirmed the following Commissioners
Present (8): Mark Misselhorn, Vincent Boyle, Ray Lees, Jon Neidy, Paige Dodson, Jon Jenkins, Alma Brown,
Absent (0): Kevin Evans
City Liaison: Deborah Roethler, Assistant City Manager, City of Peoria (ACM)
Others Present: John and Sharon Amdall, Pat Sullivan
City Staff: Josh Naven

Chairman Misselhorn opened the meeting at 4:05 PM.

MINUTES

Commissioner Brown motioned for approval of the minutes of the regular Downtown Advisory Commission (DAC) meeting held on April 11, 2019; seconded by Commissioner Lee. The motion was approved unanimously.

MEETING OPENING

Commissioner Misselhorn opened the meeting by talking about the review steps left in the process prior to presentation of recommendation to Council:
1. Refine Recommendations as a group
2. DAC will take the updated recommendations to community Partners for review / commentary
3. ACM Roethler will take the updated recommendations to all City Department Heads for a final input opportunity (since she has already shared with key personnel)
4. Then all will reconvene for the next meeting on June 12 (to be led by Cesar Suarez) to approve a final document.

Then ACM Roethler led a short discussion about the realities of budget management for Council and the difficulties of asking for a multi-year commitment as well as the budget constraint. She also talked through some opportunity existing for external funding of some of these recommendations and that might be good to explore.

Commissioner Neidy suggested that the recommendations include some commentary around funding and/or budget. And the commissioners had general agreement that it would be helpful to include some idea of cost of the recommendation and if there might be alternative funding sources to explore

They then opened the draft power point recommendations and worked together to refine and add financial information.
**DOWNTOWN WAYFINDING RECOMMENDATION**

The recommendation on wayfinding included commentary to adopt and integrate with the bicycle wayfinding plan and fund an initial round – focused on pedestrian wayfinding in the plan.

Commissioners Lee and Brown, leading this recommendation, decided to use short bullets rather than full narrative in their presentation of the challenge.

They added the information from the 2019 Budget for funding target and suggested alternative funding sources such as: TIF Funding (available in 2021), Peoria Tourism Fund, Capital Improvement Funding, and applying for a grant may be ways to fund this initiative.

**RIVERFRONT PLANNING RECOMMENDATION**

The recommendation on riverfront planning acknowledged the drivers of the extended planning timeline, and encouraged Council support to ensure the Riverfront Plan continues to be developed as planned. And in the meantime, find ways to test different (temporary) experiences on the river front to attract a diverse set of people to experience and enjoy the area.

Financially, they focused on the testing of ideas and new experiences that are fee or minimal in terms of cost. So the main cost to the City would be staff resources and possibly some activity that would be lost due to the prioritization of this activity.

**COMBINED SEWER OVERFLOW RECOMMENDATION**

The recommendation on the Combined Sewer Overflow (CSO) is rooted in the review of several City of Peoria Plans and observing that the engagement of discussion on how planning interacted with the CSO was minimal. Commissioner Dodson and Neidy focused on the need for explicit consideration to be shared for both the benefit of planning and the benefit of the public.

Financially, they focused on the implementation of this recommendation not costing anything. As this consideration should already be present, and is a focused on ensuring the documentation of that consideration.

Josh Naven commented that there has been a lot of consideration in planning for the CSO but it’s not required that the consideration is mentioned or documented in the plan.

**Planning Next Steps**

The Commissioners then discussed the final steps they would take prior to the June 12th meeting which should be focused on the approval of the final document for presentation on June 18th. This included:

- ACM Roethler to prepare a draft for final review
- Commissioners to share with Partners for discussion and refinement given feedback
- ACM Roethler to share with entire City Leadership team for final opportunity of review
- Share updates with ACM Roethler and Cesar Suarez for preparation of a final document for approval
NEW BUSINESS & PUBLIC COMMENT

There was no new business.

ADJOURNMENT

Commissioner Jenkins made a motion to adjourn; seconded by Commissioner Neidy. The Downtown Advisory Commission Meeting adjourned at approximately at 6:00 p.m. after the motion was approved unanimously.

Deborah Roethler
Deborah Roethler, ACM, City of Peoria
City Manager’s Office