How Would YOU Spend the Money?

*The City of Peoria Budget Exercise*

The City of Peoria staff and City Council identified 6 areas of focus for spending that are critical in making Peoria an attractive place to live, work, and play. Defined by the City’s strategic plan, these areas will help determine financial resources and planning in almost every area of government.

- Safety
- Economic Opportunity and Livability
- Environmental Health
- Transportation
- Arts, Culture, and Lifelong Learning
- Good Government

Currently, the City is looking at spending $210.8 million dollars in the next fiscal year. Revenue is anticipated to bring in $208.8 million dollars, making a $2.0 million budget deficit for 2020.

![Pie Chart - Spending and Revenue]

**CHALLENGES:**

- Since 2014, the City population has declined, along with revenues.
- Online sales have taken away from sales tax generated in the City.
- To balance the budget over the past few years, the City has reduced services, reduced the workforce, and raised new revenues.

**POTENTIAL SOURCES OF INCOME IN 2020**

- There are some changes scheduled for 2020 which will help alleviate these financial losses.
- For example, remote and marketplace retailers will have to charge the State Use Tax, starting in January of 2020. In July 2020, they will start charging the sales tax, including local. This change is anticipated to increase revenues by $2 million in 2020 and more in 2021.
- The Motor Fuel Tax, already in effect, is projected to bring a $1.4 Million increase for Peoria to improve roads, but these funds can’t be used in the budget since they are only anticipated income.

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Property taxes are a common way to pay for City services and staff. Only 12 cents of every dollar (see image below) contributes to City spending, which means that the City Council and staff must look at new ways of creating revenue, consider areas to cut, or determine a combination of the two.

Property Tax Distribution by Government Type

<table>
<thead>
<tr>
<th></th>
<th>County 9%</th>
<th>Library 5%</th>
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</thead>
<tbody>
<tr>
<td>Schools 58%</td>
<td></td>
<td></td>
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<tr>
<td>Parks 9%</td>
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<td></td>
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<tr>
<td>Other 8%</td>
<td>City 12%</td>
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</tbody>
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Source: 2018 Extended Property Tax Rates, Peoria County GIS

WE WANT TO HEAR FROM YOU!

There are several ways to provide more input for the budget process.

1. Please visit www.peoria.budgetchallenge.org to take an online survey that allocate funds within each priority area for Peoria.

2. Got ideas? The City of Peoria wants to better understand community priorities and reflect them in upcoming budgets. Do you have ideas that would address key challenges the City faces? You can submit them as “campaigns” or you can support “campaigns” created by others and comment on why they are important to you. Visit the website below and create an account www.peoriastrategicplan.com

3. Or you can email budget@peoriagov.org

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08/05/19
PLEASE COMPLETE AND RETURN TO A CITY STAFF MEMBER
THANK YOU!

And this is where YOU come in. Using the priority areas listed below, how would you spend the money? In this exercise, you are to take $100 and put a value on the priority areas. City staff and City Council will review all public feedback during the annual budget process.

PLEASE NOTE: If you choose to leave a priority area blank and not spend any money, then you are telling the City that they should stop providing services of any kind in that area. Even a small amount spent will alert the decision makers that the City should still put money in that area, even though it isn’t a top priority for you.

Please put your dollar amount on the blank space next to each priority area.

________ Economic Opportunity and Livability
   o How important is it to grow businesses?
   o How important are stronger neighborhoods?
   o Should we invest in meeting the needs of our neighborhoods?

________ Infrastructure and Mobility
   o How important is a road network for all Peorians and all users of the roads?
   o Is it important to accommodate bicyclists? Pedestrians?
   o How important is it to fix our streets?

________ Safety
   o Do we want to invest to build trust within all neighborhoods of the City?
   o How might we reduce violent crime?
   o How might we partner with you to make the City safer?

________ Environmental Health
   o How important is an effective stormwater management system?
   o Should we invest to reduce our carbon footprint?
   o Should we protect and improve the quality of the Illinois River?

________ Arts, Culture and Lifelong Learning
   o Do you find value in public art for livability and attraction?
   o Should we honor and preserve Peoria’s unique and diverse history, culture and traditions?
   o Do you see the value in resources offered at the library?

________ Government that Works for All
   o How might we be responsible stewards of your tax money?
   o Is public engagement important in your understanding of government?
   o How might we use technology to deliver City services in the future?

$100  TOTAL ALLOCATED

08/05/19