A regular meeting of the Downtown Advisory Commission was held on Thursday, December 12, 2019, at 4:00 p.m. at Twin Towers HR Training Room, 456 Fulton, Room 420, with Chairman Mark Misselhorn presiding and with proper notice having been given.

**ROLL CALL**

The meeting was called to order at 4:10 p.m. Roll Call confirmed the following Commissioners:


Absent (2): Jon Neidy, Jon Jenkins, Ray Lees

City Liaison: Kevin Evans

Others Present: Sharon & John Amdall

City Staff: Josh Naven, Senior Planner, City of Peoria

Chairman Misselhorn opened the meeting at 4:10 PM.

**MINUTES**

**MOTION:** to approve the minutes of the regular Downtown Advisory Commission (DAC) meeting held on October 12, 2019. The motion was approved unanimously.

**MEETING OPENING**

**INTRODUCTION: NEW COMMISSIONER ANGIE WALKER**

Mark Misselhorn introduced new commissioner Angie Walker. His comments included a brief overview of Angie Walker as someone who lives and works downtown. Mark Misselhorn then invited Angie to share comments. Angie provide further background as a resident and an employee with interests in building a vibrant downtown. Angie Walker is currently co-owner of Bricks and Mortar Shops and Urban Artifacts. She also runs Awalker Designs, a graphic design service whose clients include ICC and WTVP. Angie has served as member of marketing committee and a project manager for the DDC, served on the Peoria Riverfront Association, former member of the Contemporary Arts Center board member and secretary of the West Main Merchants Association.

**RESET DISCUSSION LEAD BY MARK MISSELHORN**

Mark discussed the need to reset teams resulting from the changes in the sitting commissioners. This also would allow new commissioner to understand the priorities each team was working on. The intent is to better align the efforts of DAC with the priorities of the City. Additional discussion of engagement with the stakeholders including City Council members whose districts touch downtown as well as At-Large Council members. Mark suggested we invite each to attend DAC meetings to increase our engagement.

Engagement with stakeholders included:

- GPEDC
- Peoria Innovation Alliance
- Arts Partners
- Local Businesses – Downtown
- Downtown Development Corporation
Peoria Park District (particularly for riverfront development)
Peoria Area Convention & Visitors Bureau
Peoria Riverfront Association
Others...

PRESENTATION: CITY STAFF – JOSH NAVEN
Josh Naven lead a presentation on Downtown Peoria. The discussion included historical context for boundaries. There was discussion of the composition of the Downtown itself. Josh also provided some context of zoning within certain areas and the role zoning has played in the development of specific areas or districts within the city in general and more specifically in the downtown area. The general boundary outlined in the discussion was MacArthur Hwy, River, Kumpf and I-74. Areas included in the discussion about downtown were:

- Riverfront
- Warehouse District
- Central Business District
- Medical

Discussion on the importance of why downtown is important ensued.

OPTIONS FOR NEXT RECOMMENDATION
Move meeting starting time from 4 PM to 4:30 PM.

NEW BUSINESS & PUBLIC COMMENT
No New Business

ADJOURNMENT
Commissioner McGhee made a motion to adjourn; seconded by Commissioner Boyle and approved unanimously. The Downtown Advisory Commission Meeting adjourned at approximately 5:40 p.m.

Kevin S. Evans
Senior Economic Engagement Specialist