A regular meeting of the Downtown Advisory Commission was held on Thursday, October 10, 2019, at 4:00 p.m. at Twin Towers HR Training Room, 456 Fulton, Room 420, with Chairman Mark Misselhorn presiding and with proper notice having been given.

**ROLL CALL**

The meeting was called to order at 4:10 p.m. Roll Call confirmed the following Commissioners:
- Present (6): Mark Misselhorn, Jon Neidy, Kim McGhee, Peter Kobak Jon Jenkins, Ray Lees
- Absent (1): Alma Brown,
- City Liaison: Deborah Roethler – Assistant City Manager
- Others Present: Councilwoman Moore, Sharon and John Amgalls, Jake Hammon, Francie Hinrichsen, Philip Lockwood, Michael Freilinger
- City Staff: Josh Haven, Senior Planner, Nicholas Stoffer Assistant Director

Chairman Misselhorn opened the meeting at 4:10 PM.

**MINUTES**

Neidy motioned and Jenkins seconded to approve the minutes of the regular Downtown Advisory Commission (DAC) meeting held on December 12, 2019. The motion was approved unanimously.

**MEETING OPENING**

**PRESENTATION: NICHOLAS**

Nicholas Stoffer provided an update on wayfinding efforts and recommendations previously made to council. Included in the presentations were the results of the study in the following areas:
- Warehouse District
- Civic Center
- Riverfront
- West Main Street
- Medical district

There was discussion of cost estimates for a comprehensive plan price in the $600k range. Alternate proposals were presented including virtual wayfinding and less comprehensive plans in the $75k price range. Discussion ensued at the end of the presentation by staffer Nicholas Stoffer. Commissioner Ray Lees raised the question of what is the state of the ongoing discussion with IDOT for financial support? Commissioner McGhee inquired about virtual wayfinding options. ACM Roethler discussed a potential roll out plan including a scaled down version of the original proposal. (Considerations for first priority could be pedestrian 1st and phase approach to roll out of additional wayfinding).

Other discussion comments included Jake Hammon and Phil Lockwood contributing possibility of augmented reality and beacons as additional options to consider for cost effective options for wayfinding.

**MOTION: The DAC adopt plan on wayfinding as presented to by consultant.**
Proposed by Commissioner Jon Jenkins, seconded by Commissioner Ray Lees and unanimously APPROVED (Kobak Abstained).
Motion II: To Recommend phased approach with pedestrian signs as 1st priority.
Proposed by Jon Jenkins and seconded by Ray Lees passed unanimously.

RESET TEAMS OF TWO REVIEW ITEMS
New commissioner to be assigned to teams, Discussion of boundary maps
Suggestion Josh Naven present to guide discussion of the importance of Downtown

NEW BUSINESS & PUBLIC COMMENT

ADJOURNMENT
Commissioner Lee made a motion to adjourn; seconded by Commissioner Boyle and approved unanimously. The Downtown Advisory Commission Meeting adjourned at approximately 5:40 p.m.

Kevin S. Evans
Kevin Evans, Senior Economic Engagement Specialist