



MINUTES OF NOVEMBER 14, 2025
9:00 A.M.
TOURISM RESERVE FUND COMMITTEE MEETING

The **Tourism Reserve Fund Committee Meeting** was held on November 14, 2025, at City Hall, 419 Fulton Street, Peoria, Illinois 61602. The TRF meeting was called to order at 9:02 a.m. by Chairman J.D. Dalfonso.

1. Roll Call:

Present: J.D. Dalfonso, (Non-Voting); Bernice Gordon-Young, (Voting); Marwin Spiller, (Voting); Dan Kouri, (Voting); Gregory Wilson (Voting)

Others Present: Patrick Kelly, Angela Washington, Kelsie, Barnhart, Michelle King

Absent: Patrick Urich

2. Approval of Minutes:

A motion was made by Council Member Bernice Gordon-Young and seconded by Gregory Wilson to approve October 10, 2025, meeting minutes, all in favor, opposed by none, unanimous approval.

3. Financial Report:

Finance Manager Angela Washington provided the American Rescue Plan Act (ARPA). Once these funds have been expended for American Corn Hole Midwest event that occurs in March of 2026 in the amount of \$4,000 all funds will then be exhausted. One Local fund request totaling \$5000, if application approved will leave balance at \$38,833. Convention/Tourism fund, if two applications totaling \$42,000 are approved as requested the balance will be \$81,718. No changes in the Peoria Marketing Fund.

Dan Kouri motioned to receive and file, seconded by Marwin Spiller, all in favor, opposed by none, unanimous approval.

4. Items for Approval

Local Fund:

4a. 2nd Annual Holiday Jamboree – December 27, 2025 - \$5,000.

Marwin Spiller shared this is the 2nd Annual Holiday Jamboree. It was very successful last year. This is a one-day middle school competitive travel basketball tournament. It will include boys and girls in grades 3rd – 8th grade. Some local anticipation and some coming from Wisconsin, Indiana, and Missouri. Anticipating over 1,500 people attending the tournament. In addition to supporting local businesses, River City Youth Basketball Tournaments also gives back to the community. 100 percent of the revenue that was generated from the tournament's concessions went to the One Motion Peoria Youth Track and Field Club to help offset the costs of registration and travel to summer meets. This event also brings traffic into Peoria businesses and helps support our local businesses. The ask is for a fall and spring event. J.D. Dalfonso and Marwin Spiller sustained from voting.

A motion was made by Gregory Wilson and seconded by Dan Kouri, all in favor, opposed by none, with unanimous approval.

Convention Fund:

4b. Illinois Kids Wrestling Federation – \$12,000.

Patrick Kelly with CVB explained the event. 5-year contract, the state's largest wrestling tournament. It covers male and female divisions held at the Peoria Civic Center. The event dates will be March 12-14, 2026, March 11-13, 2027, March 9-11, 2028, March 8-10, 2029, March 7-9, 2030. The request is for lanyards for all participants, coaches and anybody who is a VIP involved with Kids Wrestling Federation. They use passes to come and go, in and out of the Civic Center, they wear them at all times. Though it would be a nice branding opportunity for us, kids will keep them as a keepsake, restaurants and businesses to identify whose coming in and out. Get a better deal by doing bulk. Sponsorship with Discover Peoria logo and web address on every lanyard. This event draws 3000 plus per year and is growing more and more. Lanyards will be turned over to the Federation for distribution. Will reserve over 660 hotel rooms All exhibit halls are used as well as arena.

A motion was made by Council Member Bernice Gordon Young and seconded by Gregory Wilson, all in favor, opposed by none, unanimous approval.

4c. Top Gun Events - \$30,000.

The softball events will be April 10-12, 2026, July 2-5, 2026, July 16-19, 2026. If they don't use all the hotel rooms, they don't receive the full \$30,000, the money will come back to the TRF. Depends on how the event goes. These are regional events. The first tournament will not reach 400, but the other two will surpass 400 to make up for the first event. Three new fastpitch tournaments further diversify our bat and ball portfolio at Louisville Slugger Sports Complex. All tournaments are "stay to play". Families will have maps and schedules to the Riverfront Fireworks.

A motion was made by Gregory Wilson and seconded by Marwin Spiller, all in favor, opposed by none, unanimous approval.

5. **Unfinished Items:** Review Local Fund Presentation Guide requested by the committee. Prior month reporting of the Peoria Park District Festivals, Sitar and Symphony were shared by Kelsie Barnhart with CVB.
6. **New Business:** None
7. **Public Comments:** None
8. **Next Scheduled Meeting:** Friday, December 12, 2025.
9. **Adjournment:** Meeting adjourned by Council Member Bernice Gordon-Young and 2nd by Gregory Wilson at 9:51 a.m.

Motion carried unanimously.