



OFFICE OF THE CITY MANAGER

TO: Honorable Mayor and Members of the City Council
FROM: Patrick Urich, City Manager *PU*
DATE: February 8, 2013
SUBJECT: Issues Update

The following are issues related to the City for the weekly Issues Update. If there are additional items you believe should be included, please let me know.

POLICE STATS AND ACTIVITY REPORT FOR 2012: Attached is a report of the City of Peoria's Police Stats and Activity for 2012.

ARMADILLO PROGRAM AND THE PHA: The Peoria Housing Authority contacted Chief Settingsgaard and indicated that they are very interested in helping the City obtain and equip a third Armadillo for exclusive use at PHA properties. The PHA has experienced the positive impact on behavior when an Armadillo is present and they want to have a unit that can be committed to the PHA full time. The Police Department has contacted Brinks Inc. and they have tentatively identified an armored car that may be suitable for our use. Brinks will only provide a truck for this purpose however if it is owned and maintained by a police department. The PHA is in the process of drafting an agreement with the City whereby the PHA would cover all costs associated with the purchase and equipping of the vehicle, while it would be owned by the Police Department. The new Armadillo would be operated by either our Nuisance Abatement Officer or the Peoria Police officers working PHA security and would be deployed predominantly at PHA sites. This venture would constitute a win-win for both the City and the PHA and serve as an example of our ongoing partnership.

PACVB DECEMBER AND JANUARY REPORT: City Staff has asked the Peoria Area Convention and Visitors Bureau to provide periodic updates to the City Council on their efforts and successes, and below is a list activities for December 2012 and January 2013:

- The Women of Faith planning committee visited Peoria in advance of their August, 2013 convention. <http://www.womenoffaith.com/events/peoria/> This group expects to draw approximately 5,000 attendees on weekend dates, when most area hotels are in need of business. This event will be using the Peoria Civic Center arena.
- CVB staff attended the Illinois Society of Association Executives (ISAE) annual convention in Springfield. The theme of the convention was reinvention and teambuilding. Appropriately, the team from the Peoria area included representatives

from the PCC, 4 Points, Embassy, Marriott, Par-A-Dice and CVB staff. CVB sponsorship of this event allowed the CVB 7-piece "Blues Brothers Band" the opportunity to give a presentation to these meeting planners.

- The CVB currently has 14 pending bids for meetings and conventions that are awaiting award announcements. Eight of these are for new opportunities. These bids represent 10,625 room nights, 20 Peoria Civic Center days and an estimated economic impact in excess of \$3.6 million.
- The Illinois Music Educators Association held their annual convention at the Peoria Civic Center in January. The PACVB provides housing services to this group that fills the PCC and all the hotels in the Peoria area.
- Staff and several board members toured the new Jump Trading Training and Simulation Center at OSF. The PACVB is developing a relationship with the Jump Trading staff and will be collaborating, along with other stakeholders, on joint presentations to medical groups to bring their meetings to the Peoria area.
- The 2013 Sales and Marketing Plan for the PACVB was approved and adopted. A copy is attached (electronic version only).
- The Marketing Department has been busy creating and placing advertisements. This includes a full page ad on the back of the ISAE Annual Convention program book; a billboard on I-39 promoting the museums; and promotional flyers for the American Bus Association. Examples of this work can be obtained by contacting Don Welch at the PACVB or Chris Setti at the City of Peoria.

REVISED FORMAT FOR COUNCIL MEMOS FROM THE PLANNING DEPARTMENT: In late 2012, the Planning Department began a process of revising the traditional format of information provided within a Council Memo. The purpose of the revisions is to provide information in a format that clearly transmits the background information, analysis, and recommendation.

In order to accomplish this goal, the memo format has been modified to reduce the volume of narrative paragraphs and increase the use of bullet points, tables, and charts. These changes are a work in progress and feedback from Council on the changes made and potential future modifications would be welcome.

UPDATED "HOLLOWING OUT" GRAPH: Following the release of the 2000 Census data, City staff explored the change in the distribution of household income groups in Peoria from 1950 through 2000. In order to run a comparison, the number of each household income group in Peoria was compared to the total number in the tri-county area (Peoria, Tazewell, and Woodford Counties). The goal was to determine how the population of Peoria differed in proportion to the larger metro population.

For each decade, a red horizontal line was added to each chart to indicate the percentage of tri-county households in Peoria. In each case, if the households in Peoria were exactly representative of the larger household population, all of the columns (for each income group) would end exactly at the red line.

While the 1950 graph indicated a city not quite proportional to the larger area, it was a relatively smooth line, with no income groups significantly above or below the line.

From 1960 forward, the “hollowing out” trend accelerated, with Peoria in each decade having a higher proportional share of both very low and very high income households. By the 2000 Census, this trend had resulted in an almost “U” shaped graph. As part of the 2000 data exploration, staff also looked at the income grouping in several surrounding communities in order to compare their share of income groups with Peoria.

The 1950 – 2000 data was shared with the Council after the release of the 2000 Census data and is attached to this Issues Update for reference.

The 2010 Census did not include any questions related to income, as the determination was made to rely upon the American Community Survey (ACS) for more detailed demographic and household information. The 2011 ACS data related to income was recently released and City staff has used this data to update the earlier charts to include the snapshot of Peoria household income groups in 2011.

As will be noticed in the attached chart, the “hollowing out” phenomenon has not changed significantly since 2000, and in fact, the proportion of very low income households (less than \$10,000 per year) has increased over the past decade.

Also included in the updated charts is a representation of the share of households in each income group split among the three counties and the City of Peoria (The Peoria City population has been subtracted from the Peoria County total). This chart provides another view of the proportional share in the tri-county area. The final new chart shows the same data split among the three counties and the City, but uses the actual number of households to show the raw data share.

COMPLETE STREETS: In the near future, City staff will bring to Council various items related to the standards associated with the construction and reconstruction of public infrastructure. Prior to these discussions with Council, staff has provided the attached Complete Streets document to provide some background information on the Complete Streets concept and an overview of many of the design standards that will be discussed.

A HISTORY OF ONE-WAY STREETS IN DOWNTOWN PEORIA: Attached is a report prepared by the Public Works Department to give City Council background information on one-way/two-way street conversions, with a focus on Adams Street and Jefferson Avenue. This is provided in preparation for a future Council discussion.

FEBRUARY CAPITAL PROJECTS REPORT: Report Attached.