

## Peoria Park District 2<sup>nd</sup> Quarter Report

*Please see below, the 2<sup>nd</sup> quarter 2011, report for activities performed under the contract between the City of Peoria and the Peoria Park District regarding Riverfront and Gateway events.*

### **PEORIA PARK DISTRICT RIVERFRONT DIVISION REPORT TO THE ECONOMIC DEVELOPMENT OFFICE CITY OF PEORIA FOR THE PERIOD OF APRIL THROUGH JUNE 2011**

The 2011 summer event season got off to a rainy start and has been hit & miss for the last few months. The Louie Louie festival had great weather and was able to raise money for St. Jude's Research Hospital.



Some of Peoria's favorite Landing bands came out to entertain the crowds as well as a new favorite – Hi Infidelity. This band plays classic rock hits from bands like Journey, Styx and Bon Jovi.

Other events help on the RiverFront included the Steamboat Sports Festival and the Steamboat Classic Race, The Universal Rhythm Assembly, the CEFCU Jazz Series, a bluegrass series at Liberty Park and many outdoor weddings and walks.



The RiverFront Division continues to focus on providing the Peoria area with family friendly events and entertainment while reaching out to surrounding communities. Our goal is to bring people into Peoria and let them experience the “destination” that is the RiverFront. We believe that the RiverFront is one of Peoria's greatest assets and we will continue to program it with unique and diverse events that appeal to a vast demographic.