



# City of Peoria Strategic Plan 2015 – 2020 – 2030

## CITY OF PEORIA VISION 2030

Peoria 2030 is a safe, beautiful, and growing city. Peoria 2030 has a vibrant downtown, and a choice of great neighborhoods with character. Peoria 2030 has a strong economy, and connectivity within the city and to the world. Peoria 2030 has a culture of educational excellence, responsibility and accountability.

## FIVE YEAR GOALS

Financially Sound City Government, Effective City Organization	Grow Peoria: Businesses, Jobs, and Population	Attractive Neighborhoods with Character: Safe and Livable	Vibrant Downtown: Riverfront, Central Business District, Warehouse District
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## POLICY AGENDA 2015-2016

<p>Capital Improvement Budget and Funding*</p> <p>Road Maintenance Plan and Funding*</p> <p>Combined Sewer Overflow /Storm Water Utility*</p> <p>Long Term Balanced Budget Strategy*</p> <p>Revenue Enhancement Plan</p>	<p>Caterpillar World Headquarters: Redevelopment Agreement*</p> <p>Bradley University Strategy**</p> <p>City Economic Development: Policy and Toolkit**</p> <p>Small /Minority Owned Business Development**</p> <p>Northwoods Mall /Sterling Business Corridor Study</p>	<p>Neighborhood Wellness Action Plan*</p> <p>School Strategy**</p> <p>Commercial Blight Removal Program Funding**</p> <p>Comprehensive Business Corridor Development Plan**</p> <p>Building /Structures Demolition and Abatement Policy and Procedures**</p> <p>Development Design Standards **</p> <p>Housing Strategy: Affordable Housing /Quality Housing /PHA</p>	<p>Comprehensive Downtown Master Plan /Riverfront Greenspace*</p> <p>Hotel Market Study</p>
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## MANAGEMENT AGENDA 2015-2016

<p>Water Company Study*</p> <p>Community Development: Performance*</p> <p>Building Inspection Simplification and Responsiveness*</p> <p>City Employee Diversification**</p> <p>Leadership /Succession Planning**</p> <p>Innovation Team Work Plan**</p> <p>Customer Service Audit</p> <p>Corporate Communications Plan</p> <p>Labor Negotiations and Contracts</p> <p>Fire Department Resource Allocation</p> <p>Franchise Agreements: Ameren; Comcast</p> <p>Liquor Ordinance: Revision</p>	<p>Business Outreach /Retention Strategy*</p> <p>Louisville Slugger Project</p>	<p>Frequent Code Offenders Program*</p> <p>Vacant Land Policy**</p> <p>Parental Responsibility Community Education Program</p> <p>Complete Streets Ordinance</p> <p>Historic Preservation Ordinance</p> <p>Police Policy Analysis</p> <p>Urban Forestry Policy</p> <p>Unified Development Ordinance</p> <p>Citywide Bike Master Plan</p> <p>Non-Residential Parking Requirements</p> <p>Manual of Practice /Subdivision Ordinance</p>	<p>Warehouse District Residential Development*</p> <p>Downtown /Warehouse District SSA /BID</p> <p>Downtown Business Retention /Attraction Strategy</p> <p>Downtown Parking Master Plan</p> <p>Open Container Area Evaluation</p>
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**MAJOR PROJECTS 2015-2016**

<p>Police Radio System: Upgrade All Mobile Radio Narrowband Fire Traffic Preemption</p>	<p>Orange Prairie Road: North Section Forrest Hill (Knoxville - Sheridan) University (Forrest Hill-Nebraska) Allen Road (IDOT) Wisconsin Avenue Corridor Plan</p>	<p>Pavement Preservation Allen /Alta Roundabout Alta /Radnor Intersection</p>	<p>TIGER II: Warehouse District Washington Street Improvements</p>
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**MANAGEMENT IN PROGRESS 2015-2016**

<p>Human Resources Manual: Development Recording System: Upgrade Mayor's Summer Youth Employment Program I PAWS Public Alerting System Aerial Platform Truck Council Agenda Video Integration District 150 Students Library Cards Strategic Plan: Update Snow Removal: Enhancements Fire/Police Cadet Program AED for Police National Citizen Survey: Report Naloxone Kits: Funding Virtual Machine Hosts: Replacement Fire House Network Wiring Performance Management Conversion Computer Aided Dispatch System: Upgrade Fire Department Management Stabilization Peoria Fire Station Alerting System Upgrade Installation: Phase I Healthcare Cost Containment: Council Update Report Fire Explorer Program Expansion and Enhancement Human Resources/Payroll System Homicides Cost Research Study Car Fax Integration with Police iSeries Decommissioning Fire / Police Accreditation Police Body Cameras Legislative Agenda Diversity Recruitment Respect Peoria</p>	<p>Economic Development Position Hiring River Trail Land Conversion Greater Peoria EDC: Roles and Responsibilities Madison Theater: Plan New Enterprise Zone South Side Grocery Store Moss Avenue School Sale</p>	<p>Youth Build Application Growth Cell Report: Update Landlord Training: Revision Resident Police Officer: Expansion East Bluff: Behrends Street Project Development Process Mapping Architectural Salvage Report Wisconsin Corridor Implementation 2012 Building Codes Emerald Ash Borer Program</p>	<p>TIGER 2015 Grant Application</p>
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**CITY OF PEORIA MISSION**

To provide excellent municipal services, balancing exceptional customer service with financial responsibility.

**CITY OF PEORIA CORE VALUES**

**Professionalism:** Professionalism in our actions, our appearance, and our speech while having a sincere regard for the people we serve and the people we serve with.

**Excellence:** Perform our duties at the highest levels and aspire towards excellence as our standard in all endeavors.

**Opportunity:** Promote and ensure an environment of opportunity, fairness, diversity, and equality inside the organization and throughout our community.

**Respect:** Treat everyone with respect and recognize every individual's value, irrespective of wealth, power or position.

**Integrity:** Hold ourselves up to the highest standards of honesty, integrity and accountability. Our expectations of others should be our model when we act.

**Attitude:** Affirm that a positive attitude is a difference maker that can drive success and positively influence all aspects of our service.

**The Strategic Plan includes the following elements:**

- ▣ long-term Vision Statement with defined, value-based principles that describe the preferred future in 15 years for the City;
- Four mid-range Goals with measurable objectives that become the major focus areas for the City of Peoria over the next 5 years;
- ▣ Plan to realize the Vision and achieve the Goals with an analysis of major challenges and opportunities over the next 5 year;
- A Policy Agenda for 2015-16 that includes a list of top, high and moderate priority actions for the Council to address during the year;
- ▣ Management Agenda for 2015-16 that includes a list of top, high and moderate priority management and administrative actions for the next year;
- A list of key Projects or current Management Actions to be completed or requiring significant work for the next year;
- A Mission Statement that defines the responsibilities of the City; and
- A set of Core Values that establishes how the City of Peoria will operate.